

# Office of Academic Affairs



## Five-Year Strategic Plan

2008-2013

The Office of Academic Affairs prepared this  
Plan as an Operational Guide.

## **Mission**

The mission of Academic Affairs is dedicated to attract, develop, and retain outstanding faculty and academic support staff. The faculty will deliver quality teaching utilizing innovative and effective instructional strategies. The academic support units

## **Vision**

The Office of Academic Affairs will provide quality education by embracing innovative strategies and electronic delivery of instruction.

## **Philosophy**

The Office of Academic Affairs is committed to six (6) core values. There are:

Excellence	We will attract, develop and retain outstanding faculty and support staff.
Student Success	We will focus our teaching on student learning by designing courses to meet the diverse needs and aspirations of all students.
Quality Teaching	We will promote and deliver quality teaching utilizing innovative and effective instructional strategies. We will maintain the highest academic standards, using multiple approaches to facilitate learning, engaging in ongoing assessment of student learning and improvement of the quality of learning experience.
Research and Creative Work	We will promote and reward research and creative work that advances knowledge, enhances teaching, and encourages collaboration between faculty and students. We believe excellence in research and creative achievements results from original thinking that advances field of study and is recognized externally.
Academic Program Review	We will review our programs to ensure continuous improvement and growth.
Accreditation	We, as faculty, will engage in ensuring that we attain full accreditation of all eligible programs. In addition, we will fully engage in the process of attaining reaffirmation of accreditation from the Southern Association of Colleges and Schools (SACS).

## **Institutional Strategic Goals**

The following initiatives are included in this five-year strategic plan:

- Goal 1. Increase opportunities for student access and success.
- Goal 2. Ensure quality and accountability.

## **Academic Affairs Strategic Goals**

- Goal 1. Increase opportunities for student access and success.
- Objective 1.1 Promote electronic learning courses in high demand and related academic disciplines.
  - Strategy 1.1.1 Train online instructors in all disciplines.
  - Strategy 1.1.2 Certify all online instructors.
  - Strategy 1.1.3 Increase the number of online courses by 2010 to provide online courses for students.

Performance Indicators:

Output: Increase the number of online courses.

Outcome: Ten (10) new courses will be added by 2010.

- Objective 1.2 Enhance curriculum programs to meet employer needs.
  - Strategy 1.2.1 Survey community employment needs.
  - Strategy 1.2.2 Increase the number of programs to meet workforce needs by 2011.

Performance Indicators:

Output: Additional programs requested by employers.

Outcome: Two (2) programs added in 2008 to meet employers' demand.

- Objective 1.3 Increase the number of well-qualified and diverse faculty and staff supporting institutional role, scope and mission.
  - Strategy 1.3.1 Expand employment search activities beyond regional service area.
  - Strategy 1.3.2 Target qualified applicants that have a strong combination of education and experience.

Performance Indicators:

- Output: Experienced and qualified faculty and support staff results in a better qualified student.
- Outcome: Increased number of qualified full-time part-time and adjunct faculty.

Goal 2. Ensure quality and accountability.

Objective 2.1 Provide quality instructional programs through excellence in teaching and state-of-the-art instructional services.

- Strategy 2.1.1 Periodically administer feasibility studies to accessing labor market trends and academic program relevancy.
- Strategy 2.1.2 Offer a variety of terminal associate degree and certificate programs commensurate with workforce occupational needs.
- Strategy 2.1.3 Provide faculty members with professional development opportunities which emphasize enhanced instructional techniques and technology.
- Strategy 2.1.4 Design an evaluation program with emphasis on learning outcome attainment and academic effectiveness.
- Strategy 2.1.5 Develop guidelines for common course syllabi and core curricula.

Performance Indicators:

- Output: Number of students graduating with Associate Degrees, Certificates, Licenses and subsequent entry into the workforce.
- Outcome: Fifty (50) percent of matriculating students will be employed in designated major field of study.
- Output: Increased number of General Studies degree students transferring to a four-year postsecondary institution.
- Outcome: Forty (40) percent of students will transfer to a four-year institution in their academic area of concentration.
- Output: Number of classes utilizing electronic mediated instruction.
- Outcome: Eighty (80) percent of students will be exposed to computer technology.